



ESSENTIAL FARM WORKERS & FAMILIES PROGRAM (EFWF) CHANGING OUR FUTURE

CTR FACTOR NON-PROFIT ALLIANCE VALUES

1. The CTR Factor Non-Profit Alliance is built on the foundational values of earning three **CURRENCIES OF INFLUENCE** – **CREDIBILITY**, **TRUST**, and **RESPECT** – from the constituencies that it seeks to support and serve.
2. These currencies of influence will be earned by building three **ASSETS OF IMPACT**. The currency of **CREDIBILITY** will be earned through distinctive, consistent **RESULTS**, the currency of **TRUST** through dependable, caring **RELATIONSHIPS**, and the currency of **RESPECT** through superior, relevant **RESOURCES**.
3. We intend to build these assets of impact by making three **INVESTMENTS OF INTENTION**. We will build the asset of **RESULTS** by investing intentionally in **CAPABILITIES**, the asset of **RELATIONSHIPS** by investing intentionally in **CHARACTER**, and the asset of **RESOURCES** by investing intentionally in **COMPETENCE**.
4. In addition, the core military values of **HONOR**, **COURAGE**, & **COMMITMENT** inspires our dedication to veterans and our communities – our primary constituency of interest.

DESCRIPTION

The Essential Farm Workers & Families (EFWF) Program intends to provide the farming community with the information, education, and resources available, that are free, and can significantly affect their life and future success. It is one of the biggest paradox that those that work to feed the US struggle to feed their own families. Farm Workers are the poorest workers in the US and face exploitation, lack basic human rights, and live in fear of reporting abuse. They work under the harshest conditions that include pesticide exposure, heat stress, and adequate drinking water. Their low wages affect their children as many times they work alongside their parent affecting their safety, health, and education. The EFWF Program strives to educate and share valuable resources by using counseling/mentoring in 5 key areas (self, family, money, safety, and health) determined to represent the greatest challenges these farm workers face. By investing in this program, funders will have the opportunity to be a part of changing the lives of many who work to provide the food we eat and ensure that these farm workers have the same basic rights that all workers in the US benefit from. We are all entitled to dignity and respect regardless of what we do for a living and we hope you will join us and support the Essential Farm Workers & Family (EFWF) Program's goal.

PROGRAM DETAILS

The Essential Farm Workers & Families (EFWF) Program – Changing Our Future is a 6-month program with 12 training days that will take place every other Saturday from 10am-1:00pm EST virtually and will be hosted by a variety of mentoring/training experts in each of the 5 areas identified by research as the greatest economic challenges for farm workers.

The program will consist of addressing the issues that the (5) Blocks of Self, Family, Money, Safety, and Health brings to attention as well as provide mentoring and training to help achieve success in each of these areas.

Each month will include (2) Saturdays of training. Two mentoring sessions will be conducted after Block 6 and after Block 10. CTR Factor Non-Profit Alliance staff and mentors will also check in with the participants to assist them with designated action items from each block.

PROGRAM OBJECTIVES

1. Discover community resources to assist you in the areas identified such as SELF, FAMILY, MONEY, SAFETY and HEALTH.
2. Learn about the latest immigration laws, housing assistance, basic human rights, education, health benefits, and environmental safety. And hear from speakers from your area sharing valuable resources, knowledge, and stories of perseverance and success.
3. Create an action plan and connect with a mentor to assist you in putting your plan to work to reach you goals.

"Believe and Succeed... the only thing that stands between a person and what they want from life is merely the will to try it and the faith that it is possible."

ESSENTIAL FARM WORKERS & FAMILIES PROGRAM (EFWF) CHANGING OUR FUTURE

BUILDING BLOCKS PROCESS

BLOCK 1 RESIDENTIAL COUNSELING

Residential counseling will provide qualified counselors who can help residents with family housing issues in order to improve their current living conditions. Participants will learn about home assistance programs, government housing, grower-owned housing, private rental, and improving the condition of their current situation.

BLOCK 3 LEGAL COUNSELING

Accessibility to and knowledge about what is available for legal support for farm workers is essential. Our program provides legal counseling from experts in their community to help understand the rights and benefits available to them as well as learn about the latest immigration news and citizenship services available.

BLOCK 5 FINANCIAL COUNSELING

Financial literacy is a key building block for building assets and sustaining financial wealth. Our program educates our participants in understanding the importance of maintaining a budget, building retirement savings, understanding investments, and establishing and rebuilding credit.

BLOCK 7 RELATIONSHIP COUNSELING

Relationship counseling from experts in the field will provide valuable insights into what makes healthy personal and marital relationships last, what to look for in a partner, how to recognize abuse and seek help, the importance of communication, and problem-solving skills to resolve differences without divorce.

BLOCK 9 HEALTHCARE COUNSELING

Healthcare disparity significantly affects farm workers. Our program assists participants in understanding their available options for affordable healthcare. We also provide the support needed to increase participant self knowledge of their health issues and interventions to reduce the risk.

SELF

SAFETY

MONEY

FAMILY

HEALTH

BLOCK 2 EDUCATION COUNSELING

It is essential for farm workers to know what educational opportunities are available to them regardless of their financial status. Our program provides educational counseling and information on programs to assist in achieving an appropriate education for their own personal growth and to support their families.

BLOCK 4 SAFETY & SECURITY COUNSELING

Meeting the farm communities' need for safety and security is paramount. Our program partners with local police and community leaders to help participants build lasting trusted relationships needed for sustainable harmony and safety.

BLOCK 6 CAREER COUNSELING

Understanding options for career growth and income enhancement is a key success driver in life. Our program provides participants career counseling to explore options in careers as well as skill development like resume writing, interview techniques, networking, researching, communication skills and professional brand building.

BLOCK 8 STUDENT COUNSELING

Student counseling will provide information and resources on alternative careers. Will share valuable resources to prepare for your HS graduation and beyond. And learn about Migrant Education Programs and support available for farm worker's children.

BLOCK 10 ADDICTION COUNSELING

Research shows communities are more likely to deal with addiction and less likely to complete addiction treatment due to socioeconomic factors. Understanding this dynamic is key to ensuring this impacted group has the tools needed to avoid substance abuse and successfully transition back to normalcy if they are already affected by addiction.

